Legislative Bill/Resolution

2005-2006 Legislative Session

Assembly Bill 357

relating to: advertising for prescription drugs.

1

Amgen

? Undisclosed
Notified Date: 5/2/2005

2

Eli Lilly and Company



Notified Date: 9/7/2005

3

Outdoor Advertising Association of Wisconsin

↓ Against
 Notified Date: 11/3/2005

4

Pfizer Inc



Notified Date: 9/14/2005

5

Pharmaceutical Research and Manufacturers of America

Against
Notified Date: 12/6/2005

6

Wisconsin Association of Health Underwriters

? UndisclosedNotified Date: 5/16/2005

7

Wisconsin Association of Provider Networks

? Undisclosed
Notified Date: 7/18/2005

8

Wisconsin Broadcasters Association

♣ Against
Notified Date: 5/19/2005

9

Wisconsin Manufacturers & Commerce

Against

Notified Date: 9/6/2005

10

Wisconsin Medical Society (formerly State Medical Society of Wisconsin)



11

Wyeth-Ayerst Laboratories c/o American Home Products



Notified Date: 12/6/2005